



"In the year 2045 and beyond, residents envision the City of Green Lake to be a safe and friendly community that has valued natural and historical preservation of the lake community, utilizing "smart growth" to provide a variety of housing options and business development, recognized for parks and outdoor recreation, and an excellent School District".

Priorities

1. Achieving growth in population, employment, and business opportunities while remaining safe and friendly.
2. Expand housing options across all categories with a focus on the main priorities.
3. Protect and expand the "Lake Community Character" of the City.
4. Foster collaboration with neighboring jurisdictions
5. Protect natural resources through enhanced management strategies to ensure the preservation of its natural beauty and water quality for future generations.

Issues & Opportunities

- Improve financial stability of the City.
- Increase public outreach/resident awareness.

Housing Goals

- Ensure a safe, efficient, updated housing stock that reflects the community's "Lake Character", while providing diverse housing choices to include type, size and price.
- Increase housing unit availability to address current and future owner and renter needs.
- Ensure affordable housing is available for residents.
- Connect current and future residents with available housing stock.

Transportation Goals

- Ensure a safe, efficient and sustainable local streets network.
- Promote and expand non-motorized transportation infrastructure and use.

Utilities & Community Facilities Goals

- Enhance telecommunications capacity within the City of Green Lake.
- Provide essential facilities and services to ensure the safety and general welfare of residents, businesses, and visitors.
- Assure availability of services and facilities to support the City's population/demographics

Agricultural, Natural & Cultural Resources Goals

- Assist in the protection of Big Green Lake and the surrounding watershed.
- Protect and conserve natural & cultural resources of the City and surrounding area.
- Expand recreational opportunities of Mill Pond and Big Green Lake.
- Protect the natural settings and character of the lake community.

Economic Development

- Expand Economic Development.
- Diversify local economy to offset seasonal fluctuations.
- Develop and expand revitalization and Economic Development partnerships.

Intergovernmental Cooperation

- Leverage local non-governmental organizations to assist with achieving community goals.
- Engage with East Central Wisconsin Regional Planning Commission (ECWRPC).
- Engage with Green Lake County and Town of Brooklyn to identify potential cooperative opportunities.
- Enhance communication and coordination efforts with the Green Lake School District.

Land Use

- Develop a "smart growth" approach to development and re-development in the City.
- Increase available land for future development in the City.
- Ensure compatible land use across City parcels and with lands adjacent to the City's border.